

Visiativ diversifies its consulting business in Canada

Having strengthened its Innovation expertise in Canada in the summer of 2022⁽¹⁾, Visiativ announces the launch of its Operations & Procurement expertise in the Canadian market aiming to support the ambitious development plan of its advisory department in France and worldwide.

Implementing these solutions and services in Canada will allow Visiativ to strengthen its capacity to locally manage and execute sustainable improvement in Procurement performance projects of its international customers, but also to address the local market.

This diversification of the offer in Canada will be led by Léo Michel, from our office in Montreal. After a Bachelor's degree in Business Management from ICN Business School then a master's in international Procurement Management from KEDGE Business School, Léo gained a long-standing experience of operational functions and project coordination in large international firms.

In particular, he developed skills in procurement working during 3 years with a major player in the global medical industry. Léo joined Visiativ's Operations & Procurement consulting department in France to support the construction and execution of our customers' procurement performance plans.



« Our arrival on Canadian soil reflects Visiativ Operations & Procurement's development ambition. We wish to become a part of the local industrial network by building in particular on the firm's core values that have driven its success: operational excellence and adaptation to customers. I look forward to helping our Canadian customers solve their procurement issues! »

Léo MICHEL - Business Manager Visiativ

« Having reinforced our Innovation expertise in Canada⁽¹⁾, launching the Procurement practice there contributes to the ambitious development plan of Visiativ's consulting department and we are convinced Leo will successfully meet the challenge. To accelerate our local development, the team will soon be expanded with consultants and business managers. »

Guillaume CARLIER - Managing Director



ABOUT OPERATIONS & PROCUREMENT EXPERTISE

Visiativ Operations & Procurement supports companies and public organizations in the sustainable development of their Procurement performance plans. Founded 5 years ago by an entrepreneur then developed by its employees, Visiativ Operations & Procurement is an entrepreneurial and human adventure, in which all employees are dedicated to the development of tailor-made solutions.

ABOUT VISIATIV

Visiativ's mission is to make digital transformation a performance lever for companies. We do this by co-building alongside our customers, over the long term. We call this our promise: «Sharing, is growing».

We support our customers by providing solutions and services to plan, implement, manage and monitor transformations with a unique and innovative approach through three pillars: Consult (consulting & support), Engage (solutions & deployment) and Connect (communities for exchange and sharing). With over 35 years of proven experience working with more than 21,000 Small & Mid-Market customers, Visiativ has achieved revenues of €214 million in 2021. Visiativ is present in 13 countries (Belgium, Brazil, Canada, France, Germany, Luxembourg, Morocco, the Netherlands, the United Kingdom, U.A.E, USA and Switzerland) and has more than 1,100 employees.

Visiativ (ISIN code FR0004029478, ALVIV) is listed on Euronext Growth in Paris. The share is eligible for PEA and PEA-PME.

(1): [Find the press release on the development of Braithwaite's international Advisory services «acquisition based in Canada and Ireland»](#)

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