

# BUILDING YOUR FUTURE Digital Enterprise Platform

## **PRESS RELEASE**

# Visiativ becomes Benelux distributor of the 3DEXPERIENCE platform and signs a strategic partnership with Processia

Lyon, 2 April 2019 – 8.00am. Visiativ group, editor and integrator of collaborative software platforms and provider of innovation consulting, is listed on Euronext Growth (ISIN code: FR0004029478 – ticker: ALVIV).

Visiativ group announces the signing of a strategic partnership with Processia, an international group specialised in consulting services and the integration of Dassault Systèmes solutions. Under this agreement, Visiativ will acquire Processia's 3DEXPERIENCE platform distribution business in the Benelux region.

A few months after acquiring Design Solutions, a SOLIDWORKS distributor in Benelux, Visiativ is giving a further boost to its offering in the region by acquiring the 3DEXPERIENCE platform distribution business for Benelux (around 40 clients), thereby strengthening its partnership with Dassault Systèmes.

The new deal enables Visiativ and Processia, who are already working closely together on European projects, to build a long-lasting partnership around the deployment of Dassault Systèmes solutions.

Visiativ group Deputy Managing Director Olivier Blachon made the following comments: "This deal marks a further milestone in Visiativ group's globalisation drive and makes us a go-to partner for industry customers covering all Dassault Systèmes solutions in Benelux, a position already established in France and Switzerland."

### **ABOUT PROCESSIA**

Processia accelerates business transformation with its unique approach based on its specialized services in product lifecycle management (PLM)—which combines consulting, integration and managed services. It assists businesses in their search for innovation and added value with innovative solutions that simplify process management and optimize product development. A PLM industry leader with offices in Canada, France, United Kingdom, India, Netherlands, Sweden and United States, Processia supports globally-active companies in various industries such as Automotive, Aerospace and Defense, Energy, Industrial Equipment, Consumer Goods and Retail and Lifesciences. Processia is an official Consulting and System Integration partner of Dassault Systèmes.

### **ABOUT VISIATIV**

Integrator and editor of innovative software solutions, Visiativ steps up the digital transformation of companies via its collaborative and social business platform and innovation consultancy offer. Working with mid-caps since its foundation in 1987, the Visiativ Group posted 2018 revenues of €163m and boasts a diverse portfolio of over 18,000 customers. Covering every economic sector in France and with operations in international (Belgium, Brazil, Canada, Luxembourg, Morocco, the Netherlands, UK, USA and Switzerland), Visiativ has nearly 1,000 employees. The Visiativ share (ISIN code FR0004029478, ALVIV) is listed on Euronext Growth Paris. The share is eligible for the PEA and PEA-PME personal equity plans and FCPI/FIP investments funds, thanks to its status as an "innovative business" recognised by Bpifrance.

For further information, visit www.visiativ.com

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