



PRESS RELEASE

Next step in the international development of Visiativ: finalization of the acquisition of UK SOLIDWORKS distributor, Innova Systems

Lyon, June 14, 2018 – 6.00 pm. Visiativ Group is listed on Euronext Growth in Paris (ISIN code: FR0004029478 – ticker: ALVIV).

Visiativ, publisher and integrator of innovative software platforms, has announced that it has finalized its acquisition of Innova Systems, one of the leading distributors of Dassault Systèmes' SOLIDWORKS solutions in the UK.

The Group has acquired 100% of the capital of the company, which was founded in 2002 and currently has 16 employees. Innova Systems generated revenues of £3.8 million (€4.3 million) in 2017, up 9% and including close to 60% in recurring revenue with strong returns. Mark Bradford, CEO and co-founder of Innova Systems, will remain in office and help Visiativ to successfully integrate the company and, more generally, develop other aspects of its business in the UK.

Based in Cambridge, London and Nottingham, Innova Systems has won the SOLIDWORKS (Dassault Systèmes) awards for customer satisfaction in Northern Europe for the past four years, and is an excellent reference for its 1,000 + customers – a portfolio which will underpin the commercial development of Visiativ's Moovapps platform in the UK.

This acquisition, following that of SOLIDWORKS distributor c+e forum in German-speaking Switzerland in November 2017, is the next step in the continued international expansion of the Group, in line with its Next100 strategic plan.

Laurent Fiard, Chairman and Chief Executive Officer of Visiativ, said: "This strategic acquisition will allow us to deploy Visiativ's offering in a new country. We are also pleased to integrate a team that delivers significant and profitable growth thanks to its customer-driven strategy."

Mark Bradford, CEO and co-founder of Innova Systems, said: *"I am very happy about making this long-term commitment to a solid group that can deliver value added applications to our customers and help us secure new markets. I am also particularly confident of the future partnership of our teams with Visiativ, which is an ambitious and entrepreneurial group whose values are strongly aligned with our own."*

Next publication: Visiativ's revenues for the first half of 2018 will be published on 26 July 2018 at the end of the Euronext Paris trading day.

ABOUT VISIATIV

Integrator of innovative software solutions, Visiativ steps up the digital transformation of companies via its collaborative and social business platform. Working with mid-caps since its foundation in 1987, the Visiativ Group posted 2017 revenues of €124m and boasts a diverse portfolio of over 15,000 customers. Covering every economic sector in France and with operations in international (Brazil, Canada, Morocco, Switzerland, UK and USA), Visiativ has nearly 850 employees. The Visiativ share (ISIN code FR0004029478, ALVIV) is listed on Euronext Growth Paris. The share is eligible for the PEA and PEA-PME personal equity plans and FCPI/FIP investments funds, thanks to its status as an "innovative business" recognised by Bpifrance.

For further information, visit <u>www.visiativ.com</u>

VISIATIV CONTACT

Lydia JOUVAL Communications Manager Tel.: +33 (0)4 78 87 29 29 <u>Ijouval@visiativ.com</u> INVESTOR / MEDIA RELATIONS (ACTUS)

Théo MARTIN / Serena BONI Actus Tel.: +33 (0)1 53 67 36 75 / +33 (0)4 72 18 04 94 <u>tmartin@actus.fr</u> / <u>sboni@actus.fr</u>

