



PRESS RELEASE

€25 million in new financing

- Successful Euro PP private placement bond of €20 million
- Capex loan of €5 million raised with the Group's banking pool

Lyon, 14 May 2018 – 6.00 pm. Visiativ Group is listed on Euronext Growth in Paris (ISIN code: FR0004029478 – ticker: ALVIV).

Visiativ, publisher and integrator of innovative software platforms, has announced the successful Euro PP private placement bond of €20 million.

The placement consisted in the issue of a 7-year single tranche bullet bond maturing in May 2025.

The operation will enable Visiativ to strengthen its balance sheet by extending the average maturity of its debt whilst at the same time diversifying its lenders to include tier-one institutional investors. The proceeds of the issue will essentially be used to finance new acquisitions as well as the overall development of the Group as part of Visiativ's Next100 strategic plan to generate revenues of €200 million by 2020.

Laurent Fiard, Chairman and Chief Executive Officer of Visiativ, said:

"This private bond issue will enable Visiativ to diversify its financing and optimize its financial structure. Just a few months after our successful capital increase of €15.1 million, this new financing will give us the additional funding we need to continue our development, both within the Group and through new acquisitions. We would like to thank the investors who have chosen to accompany us over the long term for their confidence in our strategy."

The co-arrangers for this inaugural issue were LCL and Société Générale Corporate & Investment Banking.

Visiativ has also signed a €5 million capex loan with its banking pool that will be used to finance new acquisitions and development. The Group's banking pool includes Société Générale, Crédit Lyonnais, CIC Lyonnaise de Banque, Caisse Régionale de Crédit Agricole Mutuel Centre-Est and Caisse d'Épargne et de Prévoyance de Rhône-Alpes.

Next publication: Visiativ's revenues for the first half of 2018 will be published on 26 July 2018 at the end of the Euronext Paris trading day.

ABOUT VISIATIV

Integrator of innovative software solutions, Visiativ steps up the digital transformation of companies via its collaborative and social business platform. Working with mid-caps since its foundation in 1987, the Visiativ Group posted 2017 revenues of €124m and boasts a diverse portfolio of over 15,000 customers. Covering every economic sector in France and with operations in Switzerland and Morocco, Visiativ has nearly 830 employees. The Visiativ share (ISIN code FR0004029478, ALVIV) is listed on Euronext Growth Paris. The share is eligible for the PEA and PEA-PME personal equity plans and FCPI/FIP investments funds, thanks to its status as an "innovative business" recognised by Bpifrance.

For further information, visit www.visiativ.com

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