



PRESS RELEASE

Visiativ deploys its Next100 development plan outside France

Finalization of the acquisition of c+e forum, SOLIDWORKS distributor in German-speaking Switzerland

Lyon, 5 December 2017 – 8.00 am. Visiativ Group is listed on Euronext Growth in Paris (ISIN code: FR0004029478 – ticker: ALVIV).

Visiativ, publisher and integrator of innovative software platforms, has announced the finalization of the acquisition of 100% of the shares of c+e forum, one of the leading distributors of Dassault Systèmes SOLIDWORKS solutions in German-speaking Switzerland.

Founded in 1992, the company has 16 employees and posted revenues of CHF5.5 million (\leq 5.1 million) in 2016, close to two-thirds of which are recurring revenues. Walter Schwager, Chairman and founder of c+e forum, will advise and assist Visiativ for the time needed to ensure the successful integration of the company within the Group.

This acquisition will enable Visiativ to reinforce its leadership position in SOLIDWORKS in Switzerland, and give it a broader presence in the German-speaking part of the country. c+e forum has several offices in Basel, Zurich, Lucerne and Bern and over 500 product references. Visiativ also intends to draw on c+e forum's client portfolio to accelerate the commercial development of its Moovapps platform in Switzerland.

The transaction is part of the Next100 strategic plan that targets revenues of €200 million in 2020, i.e., an increase of €100 million in relation to 2016, with €50 million resulting from external growth operations. Target acquisitions for the Group are profitable French software publishers that will reinforce the Moovapps platform and international Dassault Systèmes software integrators which will also accelerate the commercial development of software products outside France.

Laurent Fiard, Chief Executive Officer of Visiativ, said: "The acquisition of c+e forum is a fantastic opportunity to expand our operations in German-speaking Switzerland. An excellent fit made even easier by a shared corporate culture, the integration of the company will strengthen our position on SOLIDWORKS in Europe and marks a new stage in the international development of our Integration business."

Walter Schwager, Chairman and founder of c+e forum, said: "*I am delighted with this merger which will ensure the lasting future of c+e forum, both for its customers and for its employees. Joining a solid group like Visiativ will also allow c+e forum to reinforce its activity and develop on new markets.*"

Next press release: FY 2017 revenues on 30 January 2018 after the close of trading on Euronext.





PRESS RELEASE



BUILDING YOUR FUTURE Digital Enterprise Platform

ABOUT VISIATIV

Integrator of innovative software solutions, Visiativ steps up the digital transformation of companies via its collaborative and social business platform. Working with mid-caps since its foundation in 1987, the Visiativ Group posted 2016 revenues of €106m and boasts a diverse portfolio of over 14,000 customers. Covering every economic sector in France and with operations in Switzerland and Morocco, Visiativ has nearly 600 employees. The Visiativ share (ISIN code FR0004029478, ALVIV) is listed on Euronext Growth Paris. The share is eligible for the PEA and PEA-PME personal equity plans and FCPI/FIP investments funds, thanks to its status as an "innovative business" recognised by Bpifrance.

For further information, visit <u>www.visiativ.com</u>

VISIATIV CONTACT Lydia JOUVAL Communications Manager Tel.: +33 (0)4 78 87 29 29 Ijouval@visiativ.com INVESTOR / MEDIA RELATIONS (ACTUS) Théo MARTIN / Serena BONI Actus Tel.: +33 (0)1 53 67 36 75 / +33 (0)4 72 18 04 94 tmartin@actus.fr / sboni@actus.fr

