

# PRESS RELEASE

## ABGi sets up in Germany

ABGi, already present in many countries around the world (United States, United Kingdom, Ireland, Canada, Brazil, France, etc.) sets up in Germany to support its customers in obtaining innovation incentives across the Rhine, whether it is the new FZul tax allowance ("Forschungszulage" or R&D tax allowance), or all the local, regional and federal grants and subsidies offered.

This new establishment, which further strengthens ABGI's international presence, is carried out through a joint-venture with the pioneer and highly recognized player in the innovation funding in Germany, the company Partner für Innovation & Förderung («PFIF»). The expertise of PFIF, created more than 30 years ago, enables innovative companies to obtain assistance with the highest success rates and best customer service on the market. The partners and teams of PFIF and ABGI will specifically collaborate to assist their customer benefiting from FZul incentive, an R&D tax incentive implemented on January 1, 2020 in Germany. This allowance significantly strengthens the competitiveness of German companies, with an R&D investment incentive scheme dedicated to large companies as well as mid-sized companies and SMEs, allowing them to be funded at 25% of their eligible R&D expenditure, with a ceiling of 1,000,000 euros per year. PFIF also has a long-standing and recognized experience in terms of advisory in obtaining innovation grants and subsidies and in innovation management advisory enabling to structure collaborative and innovative projects enabling them to be funded at different by different organizations (clusters , regions, federal government...).

#### **KEY FIGURES**

- Headquarters in Lahr: Europastraße 21, 77933 Lahr / Black Forest
- Branches: Berlin and Mannheim
- Funded R&D projects: more than 3000 innovative funding projects
- Funding volume obtained: 363 million euros
- Financing experts: 30 experienced consultants (scientific, financial, tax, etc.)

#### ABGi

ABGi contributes to the competitiveness of companies by placing at the heart of its missions the creation of value by improving processes for its customers. ABGI Group was awarded the Excellence label by Bpifrance and was ranked «essential» by Décideurs Magazine in the category of innovation financing consulting firms. ABGI Group is member of Visiativ group since 2018, whose unique value proposition accelerates innovation and the digital transformation of companies.

#### VISIATIV

Visiativ has been supporting companies for more than 30 years in their transformation and innovation to gain speed and competitiveness. The innovative and pragmatic solutions offered by the group allow organizations to significantly improve their profitability and growth, thanks to the acceleration of innovation, greater mobilization of their human capital and an opening up of the company with its ecosystem.

Visiativ accelerates innovation and the digital transformation of companies thanks to its business-oriented collaborative and social platform. The Visiativ group achieved a turnover of 190 million euros in 2020 and supports more than 18,000 companies of all sizes and all sectors.

### CONTACT

Carole HONNART | Communications Manager ABGI carole.honnart@abgi-france.com | Tél. : +33 6 16 98 53 64