

## VISIATIV UK ACQUIRES MMP TAX, REINFORCING ITS INNOVATION FUNDING PRACTICE

United Kingdom, 31 October 2023 - Visiativ, a digital transformation and innovation expert for small and medium-sized businesses, is listed on Euronext Growth in Paris (FR0004029478, ALVIV).

**Visiativ UK – one of the UK’s leading innovation funding consultancies – has announced the recent acquisition of MMP Tax, the London based multi-service consultancy helping FTSE 100 and large complex multi-nationals claim technology incentives.**

Established in 2012, MMP Tax specialise in the provision of Intellectual Property based government incentives. They work mostly with listed and multi-national businesses based in the UK.

Their team of Chartered Tax Advisors and Technical Consultants help clients in media, banking, engineering, food technology, AGRI tech, computer science, and biochemistry.

**Scott Henderson, CEO of Visiativ UK said:**

*“Visiativ has grown the number of large company clients over the past five years, but our ambition has always been to extend further into this market segment. MMP Tax is the ideal partner to do just that with; they are a customer-centric, values-driven business with a highly qualified, expert team almost exclusively focused on large, complex clients. Our acquisition strategy is to look for businesses who share our values and have customer service at the heart of what they do. Our acquisitions over the past few years have been based on these same principles.”*

**David Marshall, Director of MMP Tax said:**

*“We’ve been looking to take a step back from day-to-day management, but wanted to secure the future of the business, our team and the service we provide to our clients. In Visiativ we’ve found a partner with the same values and approach as MMP Tax – experience, expertise and a strong focus on customer service.”*

### ABOUT VISIATIV

Visiativ’s mission is to make digital transformation a performance lever for companies. We do this by co-building alongside our customers, over the long term. We call this our promise: “Sharing, is growing”.

We support our customers by providing solutions and services to plan, implement, manage and monitor transformations with a unique and innovative approach through three pillars: Consult (consulting & support), Engage (solutions & deployment) and Connect (communities for exchange and sharing). With over 35 years of proven experience working with more than 23,000 Small & Mid-Market customers, Visiativ has achieved revenues of €259 million in 2022. Visiativ is present in 14 countries (Austria, Belgium, Brazil, Canada, France, Germany, Luxembourg, Morocco, the Netherlands, Poland, the United Kingdom, U.A.E, USA and Switzerland) and has more than 1,400 employees.

Visiativ (ISIN code FR0004029478, ALVIV) is listed on Euronext Growth in Paris. The share is eligible for PEA and PEA-PME.

### VISIATIV IN THE UK

Established in 2008 in the UK, Visiativ is one of the first R&D tax relief specialist and has helped over 2,000 clients claim a range of innovation incentives, grants and subsidies. It represents over 100 staff, with offices across the UK and Ireland. R&D tax relief remains at the core of their business alongside other services including Grant Funding, Patent Box and Capital Allowances.

For further information visit [www.visiativ.co.uk](http://www.visiativ.co.uk)

**VISIATIV CONTACT**  
Colin WATT  
[colin.watt@visiativ.co.uk](mailto:colin.watt@visiativ.co.uk)